



In Move to Mile High City, BeautyBodyStyle.com Shifts Fashion Epicenter Closer to Women Everywhere

Renowned fashion stylist Lakeysha Green anchors international beauty blog and makeover consulting services in Denver

DENVER, May 12, 2009 — While many diehard fashionistas uphold New York as the center of the fashion world, BeautyBodyStyle.com proves that the Internet can bring a high sense of style to women anywhere. Founded by fashion stylist Lakeysha Green, BeautyBodyStyle.com (<http://www.beautybodystyle.com>) offers expert, affordable solutions for women seeking to update their personal style. Thanks to Green's background and close-knit ties to the international fashion scene, the website has achieved major success in the past three years. Now Green is bringing her experience "home," literally, as she relocates her online business and consultation services to Denver.

"I've enjoyed the last several years in New York and London but have decided to return to my hometown in Colorado," Green says. "It's exciting to be back in this gorgeous part of the country and serve as a viable resource to Denver's local fashion-forward community. Since websites can be based anywhere nowadays, it just makes sense to bring my business to Denver, where I plan to live, play and further develop my niche within the fashion, beauty and style industries."

BeautyBodyStyle.com is a fashion blog and style website that provides virtual fashion makeovers. Used by industry professionals, the site's unique makeover tool assesses a person's age, physical attributes and problem areas and then instantly produces an exclusive head-to-toe style guide. Additional tips are available through Green's blog, which features Q&A-style interviews from such notable experts as MAC Cosmetics' Louise Zizzo, Cindy Johnson of Denver-based SOL Lingerie, and Macy's Sara Meaders, also of Denver.

Green holds a degree in Fashion Design & Merchandising from New York, and she has also logged additional coursework hours in Styling & Photography from the London College of Fashion. With this experience, plus several years of successfully styling productions and photo shoots for clients worldwide, Green launched BeautyBodyStyle.com to reach out to women everywhere, particularly women with no access to professional styling services. The result of Green's passion for helping women attain beauty and the self-confidence that comes with it, BeautyBodyStyle.com provides easy, everyday solutions for almost anything, from lip tips to hair hints and wardrobe essentials.

"I've made it a point to pack my website with the most insightful and accurate information available today, and crucial to the site's credibility are the experts who've shared viable solutions with our readers," Green says. "I believe in building a community of trust among women and providing the most accurate, helpful information is key to doing this. The interactive format of the website fosters that sense of community and enables women everywhere to weigh in with their own suggestions, advice and perspectives. This is a true go-to resource for all things related to being a beautiful woman both inside and out."

For more information, visit <http://www.beautybodystyle.com>.

Contact:

Lakeysha Green
BeautyBodyStyle.com
+ 1 (720) 240-8771
stylist@beautybodystyle.com
<http://www.beautybodystyle.com>

###